

TEDX



LLAS





VEGAS

Thank you,

Welcome to TEDxLasVegas

What began as TEDxFremontEastDistrict—a spark of curiosity, creativity, and community—has now grown into something truly reflective of the city we call home: bold, resilient, and full of possibility.

From the very beginning, we believed in the power of perspective to shape a better future. That belief has been met with incredible support—speakers who lent their voices, partners who saw the vision before it was fully formed, and most of all, volunteers who poured their time, energy, and hearts into building something meaningful.

Behind the scenes, TEDxLasVegas is fully volunteer-run and not-for-profit—powered by individuals who believe deeply

not for profit—powered by individuals who believe deeply in the transformative potential of sharing. Their passion, dedication, and belief in something greater than themselves is what makes all of this possible.

TEDxLasVegas exists because of them.

Las Vegas may be known for its spectacle, but its true magic lies in its people. This platform is a tribute to them—to the quiet innovators, fearless changemakers, bold thinkers, and compassionate doers who make this community vibrant.

As we look ahead, we're more excited than ever to grow this movement. TEDxLasVegas is more than just an event—it's a stage for untold stories, a catalyst for meaningful connections, and a reminder that ideas change everything.

Thank you for being part of this chapter. The best is yet to come.

- TEDxLasVegas Organizers

Cassie, Lauren, & Olivia

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Attendee Picnic

3 Roads Panel

TEDxLasVegas Talks

Dine Around Dinners in Downtown Las Vegas*

*VIP & Add-on ticket access only



To see the full program &
details visit
tedxlasvegas.org/program

TIE TALKS

TEDxLasVegas 2025 Talks

Doors Open - 1:30 p.m.

Talks begin - 2:00 p. m.

Session 1

Break

Session 2

Intermission

Session 3

Break

Session 4

End of show - 7:00 p.m.





TEDxLa

This year's theme, ^{At the Cross-}roads, is about moments of decision—when different paths, ideas, and identities meet, and something new has the chance to take shape. It's a reminder that meaningful change doesn't come from one direction alone. It happens where things overlap. Where creativity meets responsibility. Where culture meets action.

Las Vegas
been a
sections.
depth.
and re-

At the CROSSROADS

has always
city of inter-
Flash and
Tradition
invention.

Behind every show, dish, or experience is a layered story—one that's influenced by people, place, history, and the choices we make moving forward. At the Crossroads is about pausing in that space, looking around, and asking: What's possible from here?

We're not just putting on an event. We're starting conversations that move beyond the stage—conversations that challenge assumptions, spark new perspectives, and connect people who might not otherwise cross paths. Because when we recognize the intersections we're standing in, we can choose the direction that leads to real impact.

as Vegas

High stakes for sustainability



Sustainability connects everything—people, equity, economy, and the environment. These talks explore bold, inclusive approaches to building resilient cities, challenging systems, and creating solutions that serve everyone.

Behind the neon curtain

Beyond the bright lights is the workforce that powers Las Vegas. These talks uncover the lived realities of service workers, gig laborers, and immigrants—revealing the city's true backbone.



Lights, innovation, action!



This pillar highlights the spark between creativity and purpose. These talks explore how bold ideas and artistic thinking lead to real-world change, from reimagining education to transforming communities through

Gamble of identity

These talks dive into the complexity of identity—race, gender, class, and beyond. Speakers share stories of belonging, resilience, and personal reinvention in a world full of expectations.

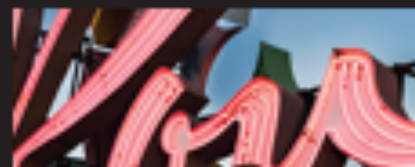


Dr. Kristen Averyt, a renowned climate scientist for her work on water resources and climate change, including being a lead author for the 2007 IPCC Fourth Assessment Report and a 2007 Nobel Prize recipient alongside Al Gore.



Sonia Barcelona, a Las Vegas-based artist, musician, and photographer whose work blends music, visual arts, and storytelling. A Gibson-sponsored artist with music featured on Netflix, she uses creativity and technology to connect, innovate, and inspire.

Aaron Berger, the Executive Director of the Neon Museum, is known for



of the Neon Museum, is known for expanding access to the arts and driving innovative programming and has led institutions to national recognition while fostering education, inclusivity, and storytelling.



Elizabeth Allen Berry (They/Them), a multi-dimensional artist, educator, and founder of Cosmic Q Publishing. A poet, violinist, and advocate, they create transformative performances and literary works that celebrate queer identity, neurodivergence, and self-discovery.

Kristen Corral, an entrepreneur, advocate, and co-founder of Tacotarian. As a self-taught leader, she champions small business growth, economic empowerment, and policy change to create more opportunities for women entrepreneurs in Nevada.



To view full speaker bios visit tedxlasvegas.org/speakers



Connor Fields, a three-time Olympian, BMX World Champion, and the first American to win Olympic BMX Gold. Now a keynote speaker, TV host, and NBC Sports commentator, he continues to inspire audiences worldwide.

Ms. Mayte Garcia, a world-renowned dancer, choreographer, actress, singer, and animal advocate. Known for her groundbreaking work with Prince, she co-founded Live 4 Love Charities and Mayte's Rescue, dedicating her life to empowering others through art, philanthropy, and animal welfare.



Aaron Harris, an educator, technologist, and community advocate based in Las Vegas. With a background in engineering and a passion for exploring technology's potential, he focuses on redesigning environments to enhance the happiness, health, and connection of the people who live in them.

Alec Ingold is a Pro Bowl NFL player, Walter Payton Man of the Year nominee, and former Las Vegas Raider. Beyond football, he's a motivational speaker and founder of the Ingold Family Foundation, which empowers youth through financial literacy, personal growth, and support for adoption and foster care.



To view full speaker bios visit tedxlasvegas.org/speakers



Rodney J. Lee, a poet, educator, and advocate for social justice whose work reflects his experiences as an African American man in the Southwestern U.S. and his deep connection to the Las Vegas community.

Benjamin Leffel, a globally recognized scholar of climate leadership at UNLV and has spoken around the globe to audiences from NGOs to parliaments, on how cities and corporations fight climate change, alone and increasingly in tandem.



in tandem.



Dr. Christina Madison, PharmD, FCCP, AAHIVP, a nationally recognized clinical pharmacist and advocate for gender-based health, featured in over 250 television appearances, including segments on Good Morning America and as an invited panelist at The White House. Dedicated to advancing HIV prevention, sexual health, and reproductive justice.

DeWayne McCoy, founder of The After Market and Pastor of The Foundation Christian Center. He has more than 25 years of experience in the food industry, including leadership roles at Las Vegas' Three Square Food Bank.



To view full speaker bios visit tedxlasvegas.org/speakers

Gwen Migita, a thought leader at the intersection of sustainability, social equity, and economic inclusion. With a focus on driving purposeful growth and positive impact, she advises organizations on integrating environmental sustainability and civic engagement.



Chris Charles Scott, an award-winning filmmaker and documentarian known for his compelling storytelling. With a career that spans collaborations with icons like Oprah Winfrey and Michael Jordan, he creates deeply human narratives that resonate with authenticity and impact.

Ry Shorosky is an American director and photographer who has spent the past ten years on the road as a long-haul trucker exploring the country and sharing American stories. Through his own immersion he has developed a deeper responsibility as an artist and a person to honor and share the blue collar way of life and the truly beautiful people that define it.





Brittany Soul, an award-winning writer, speaker, and performer with a Doctoral Degree in Humanities. Recognized for her Congressional and Senate acknowledgements for promoting healing through words and wellness, she leads in corporate leadership and development while partnering with global networks for women in leadership.

To view full speaker bios visit tedxlasvegas.org/speakers



Kaia Vernon-Oliveira, an 11-year-old multiracial storyteller, performer, and student at Nasri Academy for Gifted Children. A passionate debater, actor, dancer, and comedian, she uses her creativity and talents to inspire others and empower girls through her performances and ideas.

West Las Vegas Youth Performance Ensemble, based at the City of Las Vegas West Las Vegas Arts Center and nurtures talented young artists in music, theater, dance, and spoken word. For 30 years, they have empowered youth with opportunities for civic engagement, social justice, and arts education, fostering discipline,



integrity, and community leadership.



Dr. Kevin Wright, a Senior Racial Equity Facilitator and Consultant driving systemic change through education and leadership. An award-winning educator, best-selling author, and public speaker, he has impacted over 100,000 learners globally and earned recognition from Forbes, Bank of America, and two U.S. Presidents.

Minjia Yan, the Director of Millennium Commercial Properties and a passionate advocate for placemaking and community development. A committee member on several regional planning groups and recognized as a rising star in real estate, she also serves on multiple boards, including The Mob Museum and the AAPI Chamber of Commerce.



To view full speaker bios visit tedxlasvegas.org/speakers

dine around dinners

7:30 p.m. - 9:30 p.m.



Taverna Costera

Conversations centered on the power of compassion—in leadership, community, and everyday life paired with Mediterranean cuisine.

Vic's Las Vegas

Classic Italian fare and a beverage in the lounge paired with a curated conversation on topics from the stage.

Echo. Taste and Sound

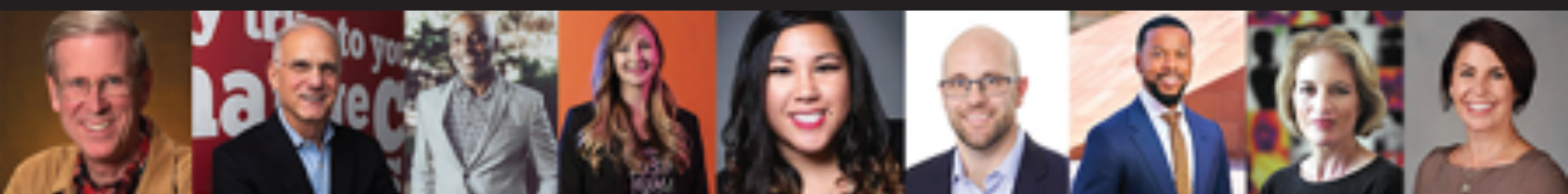
Hear directly from Chef Natalie about the creative journey behind launching ECHO and establishing it as one of the city's most unique venues.

Craft Creamery

Join fellow attendees in this hidden local gem for a thought-provoking and interactive dinner experience exploring how companies and conservation groups can work in harmony.



April 5th



COMPASSIONATE LAS VEGAS PODCAST WITH WILL RUCKER

Step into the heart of Las Vegas
with the Compassionate Las Vegas
Podcast, hosted by Will Rucker.



This inspiring series features engaging conversations
with prominent figures like Marianne Williamson,



Andrew Yang, and Mayor Shelley Berkley, as part of a grassroots movement rooted in the principles of the Charter for Compassion.

Through these dialogues, the podcast aims to nurture empathy and kindness within the community, envisioning a Las Vegas where every interaction is guided by the Golden Rule.

Join Will and his inspirational guests on this journey to create a culture of understanding and trust, proving that compassion is not a luxury but a vital lifeline for human connection.



COMPASSIONATE
LAS VEGAS

WWW.COMPASSIONATELV.ORG



HOST AN EVENT TO REMEMBER

SO THAT OTHERS MAY NEVER FORGET



From the mind of world-renowned architect Frank Gehry, the iconic Keep Memory Alive Event Center is a sculptural masterpiece, designed for guests who have an uncompromising eye for the exquisite and extraordinary.

For corporate, incentive, and social events, receptions, meetings, or galas, by choosing to host your event at Keep

Memory Alive Event Center, you help support the research, treatment, and prevention of brain disorders at Cleveland Clinic Lou Ruvo Center for Brain Health.



For information on availability or to schedule a site visit, please contact the KEEP MEMORY ALIVE EVENTS TEAM at 702-263-9797 or eventcenter@keepmemoryalive.org



The Nature Conservancy



Nevada

The Nature Conservancy has been working for more than 40 years to preserve,

protect and restore Nevada's lands and waters for both people and nature. Guided by science, TNC creates innovative, on-the-ground solutions to Nevada's toughest challenges so that nature and people can thrive together. Some of our biggest achievements include preserving the 5,000 acres where the Red Rock Canyon visitor's center now stands, protecting the 11,000 acres and crystal blue springs that are



Photo Credit to Simon Williams/TNC

now part of Ash Meadows National Wildlife Refuge, helping to cool Las Vegas by planting trees, working to increase water

flowing into Lake Mead, and collaborating to save the Amargosa toad. To learn more visit nature.org/Nevada.



SKTCH Events is a design and fabrication agency that specializes in high quality, impactful environments. We help our clients fine tune their ideas into tangible realities that our in-house craftsmen bring to life with custom fabricated builds for brands and agencies.

"Where the Magic Happens- at Sktch Events, we take great passion in our craft, ensuring that our clients' visions come to life. We are proud to support and sponsor TEDxLasVegas, a platform that inspires others to turn their dreams into reality by encouraging action and innovation."

Artist's Hub

The Artist Hub lives at The Process Studio in the Arts District—a space dedicated to showcasing the work behind the work. Here, you'll find featured artists'

additional pieces alongside glimpses into their creative process. It's a chance to step inside their world, see what inspires them, and connect with the craft beyond the final piece.

Artist Panels

April 5th, 10:00 a.m - 11:30 a.m

The Process Studio

THE PROCESS STUDIO

Process Studio is a dynamic creative studio and art agency committed to supporting both emerging and established artists. Our mission is to provide a dedicated space where artists can showcase their work and engage in the creative process.

We believe in fostering an intimate and authentic environment that encourages artists and creatives to explore, experiment, and express themselves. By offering a platform for artistic expression, The Process Studio

he Process

process connects the creative

The Art is in the

THE PROCESS

art
events
studio

The
Process
Studio

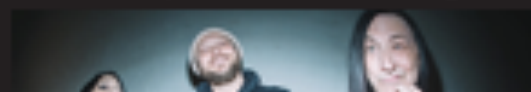
Come on in

community with a broader audience, inspiring meaningful conversations and cultural connections. Our goal is to empower artists to share their vision and contribute to the enrichment of both the local community and humanity as a whole.

Cult 33 is an underground art collective that thrives on unpredictability, subversion, and the ever-evolving nature of artistic identity. Founded by There She Is Art and You Killed Me First, Snipt was later added in 2016. The collective serves as both a hive-minded headquarters and a creative battleground where each artist pushes their limits while blurring the lines between fine art, street art, and pop culture deconstruction.

Together, Cult 33 exists as an ever-shifting entity—where collaboration fuels chaos, and where art is never just one thing. Whether through the grit of

street art, the irreverence of pop culture subversion, or



ARTISTS



pop culture subversion, or the unpredictability of mixed media experimentation, the collective continues to evolve, disrupt, and redefine itself.

Ry Shorosky's work moves

between the road and the lens, shaped by years spent driving long-haul routes across the U.S. and documenting the people and places he encountered along the way. His creative practice reflects a deep respect for the working class and the rhythms of everyday life. With a focus on presence, place, and the human spirit, his photography and films aim to bridge distances—both geographic and personal—through honest storytelling.





Nico Roussin is a French painter based in Las Vegas whose work explores the interplay between light, texture, and depth. Working primarily in black and white, he creates dynamic compositions that shift with perception, capturing the nature of illumination and shadow. Using brushes as his primary tool, Roussin builds layered surfaces that evolve with changes in lighting and perspective, allowing his paintings to take on a sculptural quality. His monochromatic approach emphasizes contrast, revealing intricate textures and movements that challenge the viewer's sense of space and dimension.

Luis Varela-Rico ^{is}



an established sculptor and public artist whose work merges industrial precision with artistic vision. Rooted in his Mexican heritage and shaped by the technological landscape of Las Vegas, Varela-Rico has built a career at the intersection

FEATURING ART



has built a career at the intersection of craftsmanship, engineering, and contemporary art.

Luis Varela Rico's latest work 100 T is a design-forward collection of sculptural vessels that double as functional planters, blending artistry with utility. This collection showcases his innovative approach to metal forming, emphasizing both form and function.

ARTISTS

Pullen Productions

Excellence in Film and Video

Pullen Productions is a forward-thinking, boutique video production company based in Las Vegas, Nevada. We believe in integrity, dependability, trust, and artistic excellence. We help clients create engaging stories through the moving image.



Powershift by NV Energy encourages our customers to explore programs and services offered to help save energy and money. Conserving energy during peak hours of the summer helps to ensure we are doing our part to be sustainable stewards of our

community. Begin your energy conservation journey by visiting www.nvenergy.com/powershift

City Cast Las Vegas is a daily podcast created by and for locals that gets you up to speed on what matters in the city today. Hosted by Dayvid Figler and Sarah Lohman, it catches you up on what locals are talking about, whether that's food, politics, culture or controversy. Learn more at lasvegas.citycast.



JW Zunino Landscape Architecture provides the highest quality of professional landscape architecture services. Founded in Las Vegas, NV we take pride in enhancing creative design solutions that are sustainable and functionally sound.



The Engelstad Foundation, was created in 2002 for the purpose of partnering to create solutions in medical research, improving day to day living for people with disabilities and raising the possibilities for high risk individuals.

The TEDxLasVegas scholarship program is made possible this year by the Engelstad Foundation.

SCHOLARSHIP PROGRAM

At TEDxLasVegas, accessibility is key to our mission of diverse and inclusive dialogue. We offer upwards of 40 scholarship tickets at no charge to individuals who might otherwise face barriers to attendance.

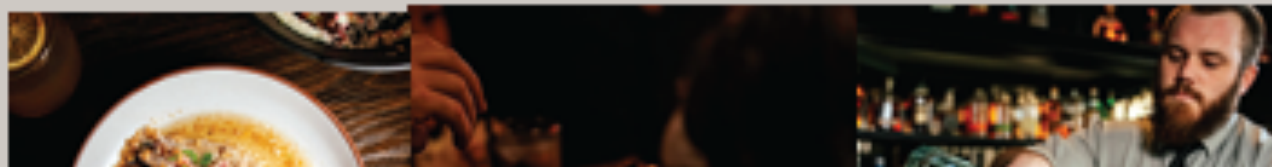
This is an investment into a richer, more varied conversation and empowering voices that might

otherwise be missed. Support ensures that TEDxLas Vegas remains a platform for all perspectives.

Scholars will not only have full access to all event activities, but they will attend the “speaker, sponsor, and scholar” dinner to provide additional networking opportunities.

MIDNIGHT CREATIVE

At Midnight Creative, our core values drive everything we do. Empowerment is at the heart of our mission; we strive to unlock our clients' full potential





and help them achieve their creative visions through tailored solutions and unwavering support. We are committed to making a significant impact on our clients' brands and businesses by delivering results that drive growth.

MIDNIGHT
CREATIVE

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@tdbstudioslv



the
DISTANCE
between
studios



The Distance Between Studios.

currently operating in Las Vegas,
creates immersive & imaginative
experiences through whimsical
floral arrangements, tablescapes,
venue design. With sustainability
in mind we focus on foam-free
work, reusable materials, local
sourced blooms, and vintage
decor.



The Nature
Conservancy
Nevada



Skitch

DESIGN + FABRICATION

Pullen Productions
Excellence in Film and Video

MIDNIGHT
CREATIVE

THE PROCESS STUDIO



Thanks

Thanks for watching



ENGELSTAD
FOUNDATION®

— SINCE 2002 —

RALPH AND BETTY'S LEGACY OF GIVING

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powerShift

by **NV**Energy.

This is what **we** do.



COMPASSIONATE
LAS VEGAS

CITY & CAST
Las Vegas

RSG
Consulting
Certified Public Accountants

**CLUB
RIDE**
REWARDING CHANGE

RTC

**Blaze
BROOKS**

Big Dog's
BREWING CO.

AREA15

hiyo

**NATIONAL
ATOMIC TESTING
MUSEUM**



**THE
SMITH
CENTER.**